

# PEARSON JOURNAL INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES & HUMANITIES

January 22-23, 2021  
ANKARA – TURKEY



# CONFERENCE PROGRAM



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- ❖ The participant must be connected to the session 5 minutes before the presentation time.
- ❖ All congress participants can connect live and listen to all sessions.
- ❖ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

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- ◆ Make sure your computer has a microphone and is working.
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- ❖ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
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- ❖ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ❖ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

### Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER

- ◆ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
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- ◆ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

**CONGRESS LANGUAGES: Turkish and all dialects, English, Russian**



DATE  
22.01.2021

SESSION-1  
HALL-1

ANKARA TIME  
10<sup>00</sup>-12<sup>00</sup>

**MODERATOR: Assist. Prof. Dr. Gülaçtı ŞEN**

Dr. Cem ŞEN	Ministry Of National Defence	THE EFFECT OF WORKPLACE SOCIAL COURAGE ON JOB SATISFACTION AND BURNOUT: AN EMPIRICAL STUDY
Assoc. Prof. Dr. Cem KARTAL Büşra YAĞLI	Zonguldak Bülent Ecevit University	COINTEGRATION RELATIONS BETWEEN TURKEY AND BRICS COUNTRIES EXCHANGE INDICES WITH BITCOIN
Dr. Selda Tunç SUBAŞI		TELEVISION AND YOUTUBE INTERACTION IN NEW MEDIA ENVIRONMENTS
Assist. Prof. Dr. Gülaçtı ŞEN	İstanbul Esenyurt University	HAVALİMANINDA YOLCU HİZMETLERİ OPERASYONLARININ UÇUŞ OPERASYONLARINA ETKİSİ
Assist. Prof. Dr. Şaban Onur VİGA	Istanbul Esenyurt University	RELATIONSHIP BETWEEN DEMOGRAPHIC CHARACTERISTICS AND CONSERVATIVE BEHAVIOR OF SHAREHOLDER INVESTORS
Öznur ÖZER Deniz AKGÜL	Ahi Evran University	THE EFFECT OF PARENTS' GENDER PERCEPTION IN TOY SELECTION ON PURCHASING CHOICES
Assist. Prof. Dr. Aysel ÖZTÜRKÇÜ AKÇAY	Van Yüzüncü Yıl University	THE IMPORTANCE AND POSSIBLE EFFECTS OF KEY AUDIT MATTERS IN INDEPENDENT AUDIT REPORT
Assist. Prof. Dr. Abdulkadir GÜMÜŞ Assist. Prof. Dr. Aysel ÖZTÜRKÇÜ AKÇAY Gülşah AKSOY	Van Yüzüncü Yıl Inonu University	STRATEGIC MANAGEMENT IN FAMILY BUSINESSES: A CASE STUDY
Assist . Prof. Dr. Ebru DEDE	Maltepe University	ETHICAL PRINCIPLES IN GRAPHIC DESIGN PRODUCTS AND DIGITAL ADVERTISING



**DATE**  
**22.01.2021**

**SESSION-2**  
**HALL-1**

**ANKARA TIME**  
**12<sup>30</sup>-14<sup>30</sup>**

**MODERATOR: Asst. Prof. Dr. Murat BOLELLI**

Assist. Prof. Dr. Yılmaz Onur ARI	Bayburt University	ANALYSIS OF VISEGRAD GROUP COUNTRIES AND TURKEY IN THE LIGHT OF INTERNATIONAL SOCIAL, POLITICAL AND ECONOMIC INDEXES
Asst. Prof. Dr. Murat BOLELLI	Istanbul Okan University	DARK TRIAD AND UTILITARIAN CHOICES: A STUDY FROM TURKEY
İsmail KÖKER Assist. Prof. Dr. Vildan ATEŞ	Ankara Yıldırım Beyazıt University	INVESTIGATION OF SOCIAL MEDIA USAGE OF MUNICIPALITIES IN TURKEY: A SYSTEMATIC LITERATURE REVIEW
Assist. Prof. Dr. Okan YAŞAR	Beykent University	THE EFFECT OF LEADERSHIP STYLES OF MANAGERS ON EFFICIENCY, SATISFACTION AND PERFORMANCE
Assist. Prof. Dr. Okan YAŞAR	Beykent University	INTERACTION OF SCIENCE PARADIGM, MANAGEMENT SCIENCE AND RESEARCH METHODS
Rupa Sinha Debansu Chatterjee	Maulana Abul Kalam Azad University of Technology, India	COMMUNITY DEVELOPMENT THROUGH SUSTAINABLE ENDORSEMENT OF GASTRONOMY TOURISM: AN ETHNOGRAPHIC STUDY
Ece ERSOY YILAN	Beykent University	AN INVESTIGATION ON THE HALLOWEEN ADVERTISEMENTS OF Mc DONALD'S and MINI COOPER BRANDS
Necdet Gökberk ÖZTIRPAN Assist. Prof. Dr. Cüneyd Ebrar LEVENT	İstanbul Aydın University	EFFECT OF COVID 19 CRISIS ON FINANCIAL STRUCTURES OF AIRLINE COMPANIES TRADED ON BORSA ISTANBUL
Awo Said FARAF Assist. Prof. Dr. Cüneyd Ebrar LEVENT	İstanbul Aydın University	THE EFFECT OF GLOBAL FINANCIAL CRISIS ON CAPITAL MARKETS: A RESEARCH ON AFRICAN MARKETS



**DATE**  
**22.01.2021**

**SESSION-3**  
**HALL-1**

**ANKARA TIME**  
**15<sup>00</sup>-17<sup>00</sup>**

**MODERATOR: Dr. Ahmet Emrah TAYYAR**

Dr. Ahmet Emrah TAYYAR		FOREIGN DIRECT CAPITAL OUTFLOWS AND ENVIRONMENTAL POLLUTION: HIDDEN COINTEGRATION ANALYSIS FOR TURKEY
Assist. Prof. Dr. Perihan Hazel KAYA Yasin DEMİR	Selçuk University	MUTUAL ANALYSIS OF THE OTTOMAN ECONOMIC SYSTEM AND CAPITALISM
Cemile ÖZGÜR Prof. Dr. Vedat SARIKOVANLIK	Istanbul University	OPTIMAL PORTFOLIO ALLOCATION WITH ELLIPTICAL AND MIXED COPULAS
Assoc. Prof. Dr. Levent ÖZBEK Dr. Ümit KOÇ	Ankara University	ANALYSIS OF EXCHANGE RATE IN TURKEY: AN APPLICATION WITH TREND-CYCLE DECOMPOSITION METHOD
Assoc. Prof. Dr. Ilgar ASLANOV Res. Assist. SEVINJ HASANOVA	Azerbaijan Medical University	DETERMINING THE DEGREE OF THE COUNTRY'S READINESS FOR THE ELECTRONIC ECONOMY BASED ON RATING
Assoc. Prof. Dr. Saida SULTANLI Dr. Fidan QURBANOVA	Azerbaijan State Economic University	THE ROLE OF INNOVATIVE ENERGY TECHNOLOGIES IN SOLVING SOCIO- ECONOMIC PROBLEMS
Dr. Murat KÜRKCÜ	Ministry of Treasury and Finance	A NEW MODEL FOR FORECASTING OF MACROECONOMIC INDICATORS: ARTIFICIAL NEURAL NETWORKS
Dr. Murat KÜRKCÜ	Ministry of Treasury and Finance	THE ANALYSIS OF THE EFFECTS ON FRANCE, TURKEY, ITALY, SPAIN AND GERMANY OF THE COVID-19 EPIDEMIC IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT AND ECONOMIC GROWTH
Hakkı BÖLÜM Assist. Prof. Dr. Duygu YOLCU KARADAM	Pamukkale University	DÖVİZ KURU DEĞİŞİMLERİNİN KONUT SEKTÖRÜ ÜZERİNDEKİ ETKİSİ



**DATE**  
**22.01.2021**

**SESSION-1**  
**HALL-2**

**ANKARA TIME**  
**10<sup>00</sup>-12<sup>00</sup>**

**MODERATOR: Prof. Dr. Tahir ATICI**

Buket KOYUNCU Prof. Dr. Tahir ATICI	Gazi University	USEFULITY ANALYSIS OF BIOLOGY EDUCATION UNDERGRADUATE COURSES IN TEACHING PROFESSION
Fikrîye ŞAHİN Prof. Dr. Tahir ATICI	Gazi University	EXAMINATION OF THE RELATIONSHIP BETWEEN THE EDUCATIONAL-TEACHING SATISFACTION AND ACADEMIC MOTIVATION OF BIOLOGY TEACHERS
Fatma Betül YAZAR	Sakarya University	VIEWS ON THE DIFFICULTIES EXPERIENCED BY PARENTS WITH SPECIAL NEEDS
Gözde Sezen GÜLTEKİN Fatma Betül YAZAR	Sakarya University	EXAMINING TEACHERS' LIFELONG LEARNING TENDENCIES
Sema Nur KAYA Assist. Prof. Dr. Emre EV ÇİMEN	Ministry of National Education Eskişehir Osmangazi University	AN INVESTIGATION IN TERMS OF CREATIVITY OF THE PROBLEMS POSED BY 7 TH GRADE STUDENTS BY USING STORYTELLING CARDS



DATE  
22.01.2021

SESSION-2  
HALL-2

ANKARA TIME  
12<sup>30</sup>-14<sup>30</sup>

**MODERATOR: Prof. Dr. Rifat KAMAŞAK**

Assist. Prof. Dr. Senem ÜSTÜN KAYA	Başkent University	THE RELATION BETWEEN PLACE-CHARACTER IN THE WORKS OF SAİT FAİK ABASIYANIK AND CHARLES DICKENS
Prof. Dr. Rifat KAMAŞAK	Yeditepe University	LANGUAGE LEARNING STRATEGIES: A REVIEW ON DEFINITIONAL AND THEORETICAL CONFLICTS
Besime CEYLAN	Selçuk University	MEASURING EFL UNDERGRADUATE STUDENTS' READINESS LEVELS FOR ONLINE LEARNING
Assist. Prof. Dr. Dilek ÖNDER Lect. Aylin YARKA	Beykent University	A COMPARISON OF PIANO PIANO, KID AND BICYCLE THIEVES IN THE LIGHT OF NEOREALISM
Assoc. Prof. Dr. Nesrişah SAYLAN	Fırat University	IBN HALAVAYH'S LIFE AND INTRODUCTION OF HIS WORK IN THE NAME OF AL-MUHTASAR FI SAVAZZİ'L-QUR'AN
Assist. Prof. Dr. Osman Kaya	Adıyaman University	ISSUE OF GAYR-I METLUV APOCALYPSE IN THE CONTEXT OF AHZAB 33/37 AND TAHRİM 66/3
Fatimazahrae Moutia	Sidi Mohamed Ben Abdellah University, Morocco	PERCEPTIONS OF THE FEMALE BODY IN MOROCCAN POPULAR CULTURE
Said Oussou	University of Moulay Ismail, Morocco	PROMOTING LEARNER AUTONOMY: THE CASE OF MOROCCAN SECONDARY EFL TEACHERS



**DATE**  
**22.01.2021**

**SESSION-3**  
**HALL-2**

**ANKARA TIME**  
**15<sup>00</sup>-17<sup>00</sup>**

**MODERATOR: Assist. Prof. Dr. Ebru Subaşı**

Assist. Prof. Dr. Ebru Subaşı	Ardahan University	SIVAS REGION FLAT WOVEN SPREADS
Assist. Prof. Dr. Burcu BELLİ	Nişantaşı University	ABDULHAMID II MODERNITY AND FEMALE PROSTITUTION REGULATIN IN 1884
Assist. Prof. Dr. Nuray KARAKAYA	Zonguldak Bülent Ecevit University	HUMAN PROFILES CONNECTED ANİMAL METAPHODS İN HAŞİM'S ESSAYS
Assoc. Prof. Dr. Yunus Emre TANSÜ Alper YILMAZ	Gaziantep University	TIME CHANGING STAFF RECRUITMENT IN TERRORIST ORGANIZATIONS, PKK EXAMPLE
Assoc. Prof. Dr. Yunus Emre TANSÜ Gökhan ARSLAN	Gaziantep University	FEBRUARY REVOLUTİON İN RUSSIAN'S BLACK SEA FLEET (FEBRUARY-JUNE 1917)
Assist. Prof. Dr. Murat AKSOY	Karamanoğlu Mehmetbey University	RETHINKING THE İSLAMİC HOLY ART DISCOURSE ON MESCİD-I NEBİ
Dr. Celal ASLAN	Gaziantep University	POSTAL ORGANIZATION IN CHINA ACCORDING TO HITAYNÂME AND TRAVEL BOOKS (XVI. CENTURY)
Dr. Celal ASLAN	Gaziantep University	ESTABLISHMENT OF THE STATE OF ISRAEL AND MIGRATION OF JEWS TO ISRAEL FROM TURKEY





DATE  
22.01.2021

SESSION-1  
HALL-3

ANKARA TIME  
10<sup>00</sup>-12<sup>00</sup>

**MODERATOR: Assist. Prof. Dr. Çiğdem YAVUZ GÜLER**

Assist. Prof. Dr. Çiğdem YAVUZ GÜLER	Fatih Sultan Mehmet Vakıf University	THE RELATIONSHIP BETWEEN EMOTIONAL AVAILABILITY OF PARENTS AND DIFFERENTIATION OF SELF
Ferda Saraçoğlu Dr. İlkyay Öztürk	Bahçeşehir University	AN INVESTIGATION ON THE EFFECT OF BURNOUT ON JOB SATISFACTION IN HEALTHCARE EMPLOYEES IN TERMS OF OCCUPATIONAL DISEASES
Assist. Prof. Dr. Çiğdem YAVUZ GÜLER	Fatih Sultan Mehmet Vakıf University	THE RELATIONSHIP BETWEEN EMOTIONAL AVAILABILITY OF PARENTS AND DIFFERENTIATION OF SELF
Prof. Dr. Ahmet AKIN Şermin Akbunar	İstanbul Medeniyet University	PANDEMİ SÜRECİ EV HAYATINA UYUM ÖLÇEĞİ (PSEHUÖ): GEÇERLİK VE GÜVENİRLİK ÇALIŞMASI
Prof. Dr. Ahmet AKIN Müzeyyen Nisa ZOR	İstanbul Medeniyet University	AİLEDE ZAMAN YÖNETİMİ (AZYÖ): GEÇERLİK VE GÜVENİRLİK ÇALIŞMASI
Prof. Dr. Ahmet AKIN Rabia SÜME	İstanbul Medeniyet University	EBEVEYNİN GÜVENLİ İNTERNET SAĞLAMA YETERLİLİĞİ ÖLÇEĞİ (EGİSYÖ): GEÇERLİK VE GÜVENİRLİK ÇALIŞMASI
Assist. Prof. Dr. Fatih ALTUN	Bandırma Onyedi Eylül University	SOCIAL WELFARE SERVICES IN EUROPE: THE EXAMPLE OF SWEDEN
Sibel ORHAN Muhammet GÜMÜŞ Kübra ÇELİK Ayşenur CEYLAN Fırat ÇALIŞKAN	Namık Kemal University Cumhuriyet University Sütçü İmam University Ordu University	APPLY ON MEDICAL ERRORS IN HEALTH RESEARCH INSTITUTIONS IN TURKEY: ARTICLES AND GRADUATE THESIS ON ANATIONAL REVIEW



**DATE**  
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**SESSION-2**  
**HALL-3**

**ANKARA TIME**  
**12<sup>30</sup>-14<sup>30</sup>**

**MODERATOR: Assist. Prof. Dr. Erol SUBAŞI**

Dr. Akif YILDIRIM	Constitutional Court	CHANGES IN THE COMPOSITION OF CRIMINAL COURTS IN THE LIGHT OF THE JUDGMENTS OF THE EUROPEAN COURT OF HUMAN RIGHTS AND THE RIGHT TO A FAIR TRIAL
Assist. Prof. Dr. Saliha OKUR GÜMRÜKÇÜOĞLU	İstanbul Medeniyet University	EPIDEMICS IN THE LATE OTTOMAN EMPIRE AND APPROACHES TO MANAGING EPIDEMICS
Aybüke AYDIN	Ankara Hacı Bayram Veli University	COMPARISON OF ANKARA AND MERSİN CITIES FROM THE PERSPECTIVE OF UNIVERSITY STUDENTS IN THE CONTEXT OF URBAN AND GENDER
Assist. Prof. Dr. Erol SUBAŞI	Recep Tayyip Erdoğan University	MARX, ORIENTALISM AND HISTORICAL DETERMINISM
Res. Assist. Burcu ZENGİN-ÖZKÜÇÜKPARLAK	Galatasaray University	MORAL DAMAGE OF A JURISDIC PERSON ARISING FROM UNFAIR COMPETITION
Assist. Prof. Dr. Şevket Cem ONAT	Yeditepe University	THE ANALOGY BETWEEN KŪKAI'S MANDALA CONCEPTION AND MARK ROTHKO'S CHAPEL
Assist. Prof. Dr. Huriye ALTUNER	Niğde Ömer Halisdemir University	RENE MAGRITTE SURREALISM
Assist. Prof. Dr. Ferdi SELİM	Sivas Cumhuriyet University	POSTMODERN SOCIETY AND ITS INDICATORS: A NEW INTERPRETATION BYUNG CHUL HAN



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22.01.2021

SESSION-3  
HALL-3

ANKARA TIME  
15<sup>00</sup>-17<sup>00</sup>

**MODERATOR: Dr. Yeliz KUŞAY**

Assoc. Prof. Dr. Filiz SÖNMEZ Eda TAVACIGİL Servet PİŞMİŞOĞLU	Erciyes University	AN EXAMPLE OF LATEST OTTOMAN BUILDINGS IN ANATOLIA: BARBAROS PRIMARY SCHOOL
Assoc. Prof. Dr. Filiz SÖNMEZ Hatice DOĞAN Okan KARAKAŞ	Erciyes University	UNDERSTANDING THE FEVZI ÇAKMAK NEIGHBORHOOD: THROUGH ITS PAST, PRESENT AND PLANNED TOMORROW
Lect. Ahmet Cihat ARI	Yozgat Bozok University	INVESTIGATION OF THE APPLICATION WAYS OF ENERGY EFFICIENT SYSTEMS IN HIGH-RISE BUILDINGS
Lect. Ahmet Cihat ARI	Yozgat Bozok University	DESIGN AND CONSTRUCTION TECHNIQUES OF HIGH-RISE BUILDINGS
Assist. Prof. Dr. Nadire KARADEMİR Feray TOPCU	Kahramanmaraş Sütçü İmam University	GEOGRAPHICAL ELEMENTS THAT MAKE THE URBAN IDENTITY IN KAHRAMANMARAŞ
Res. Assist. Dr. Yeliz KUŞAY	Marmara University	EVENT MANAGEMENT IN THE CONTEXT OF CORPORATE COMMUNICATION: 'KEEPING THE PULSE OF THE EVENT IS IN THE HANDS OF INSTITUTIONS'
Özgün Arda KUŞ Assist. Prof. Dr. Özge Uğurlu AKBAŞ	İstanbul University Üsküdar University	THE EFFECTS OF COVID-19 ON THE GAME INDUSTRY: AN EVALUATION ON "PANDEMIC GAME BEHAVIOR"
Assoc. Prof. Dr. Ebru ERDOĞAN Res. Assist. H.Özlem YURTGÜN	Selçuk University	RE-USING OF ISTANBUL SALT WAREHOUSE AS INTERACTIVE OFFICE DESIGN; AN INTERIOR ARCHITECTURE DESIGN STUDIO

